

City of Baraboo
Splashpad Advisory Committee
February 1, 2021 – Minutes

Present: Kimberly Bruggeman, Angela Witczak, Robert Kappel, Travis Wisner, Jasmine Schoenoff, Stephanie Wagner & Mike Hardy

Bruggeman called the meeting to order at 5:00pm. Legal posting of the agenda had been met.

Witczak motioned to approve the January 4, 2021 minutes. Seconded by Kappel. Motion carried.

Witczak motioned to approve the agenda as printed. Seconded by Wisner. Motion carried.

Action Items:

Committee members reviewed four recommended vendors provided from Parkitecture design team. All four were found to have very good quality and service. Kappel noted that as he has a working relationship with 3 of the 4 candidates, he would remove himself from the discussion and vote to avoid any conflict of interest. Members found features on each of the vendors websites that they felt would be attractive in the Attridge Splashpad. After discussion on each vendor, Witczak moved to recommend that Aquatix be used as the preferred vendor for the project. Seconded by Wagner. Motion carried with Kappel abstaining.

Bruggeman presented a fundraising display board she created that can be used when soliciting donations. Members would like to be able to provide the board to potential donors to assist in soliciting donations. Witczak moved to approve the donation levels board design and use in fundraising solicitations. Seconded by Kappel. Motion carried.

Members discussed communications they have had with local groups and businesses on fundraising. Witczak noted that Festival Foods has committed to a \$10,000 donation. Those funds would be deposited in the Friends of Baraboo Parks account and reserved for splashpad construction. Witczak also has set up events with the local Culvers for March and April to provide tip jars and drive thru donation options. Kappel noted that Sysco responded and their focus of donations has been to support hunger and food education programs, but they may have opportunities to support in some way later. Bruggeman noted that Bara Brew indicated interest in supporting and will be in contact soon. Schoenoff has revamped the donation letter originally penned by former member Chantel Steinhorst and will send to Hardy to distribute to members at a later date. The letter will help members request support in a unified, organized manner.

Members briefly discussed methods to continue to publicize the project. Continued newspaper articles and Facebook posts will be used and once Parkitecture completes the presentation board the design images will be displayed in various locations.

Bruggeman moved to adjourn at 5:57pm, seconded by Witczak. Motion carried.

Next Meeting: March 1 at 5:00pm.

Respectfully Submitted,
Mike Hardy, Parks, Recreation & Forestry Director